



APESMA

With a membership of approximately 25,000 professional engineers, scientists and associates, APESMA is one of Australia's largest professional employee organisations. APESMA provides a wide range of professional services for engineers and scientists such as advice on matters relating to salaries and conditions of employment. APESMA is actively involved in management reviews of technology organisations throughout Australia.

APESMA provides a Management Education Program which comprises Australasia's leading Master of Business Administration, together with a Graduate Diploma of Management and Graduate Certificate of Management. The Association also offers Australia's leading Diploma and Certificate in Frontline Management and a range of executive business and management programs for both individuals and corporations. In 2001, the APESMA Management Education Program had over 6000 candidates, making it the largest and most diversified management education provider in Australia.

CHARLES STURT
UNIVERSITY



Charles Sturt University

When it received the 1997 University of the Year Award - "The University of the First Generation," CSU was described as "innovative, adaptive and a model for all universities." The combination of innovative teaching, state of the art resources and an outstanding graduate employment record has resulted in a University with a distinctive style and an international reputation for excellence. Spread over four campuses, over 25,000 candidates study in more than 300 courses in the arts, commerce, education, health/science and agriculture.

The University prides itself on providing quality education and giving candidates a professional edge in the employment market. CSU is well respected in the market place for its vocationally sound courses, industry links in developing curricula and long standing associations with industry. CSU constantly seeks industry input into the structure of its courses, ensuring that they are up to date and that the graduates have the advantage of a balanced combination of theory and practical experience.

BA DBA

ABA



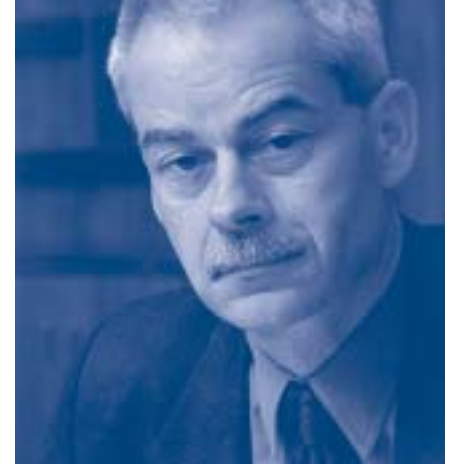
Message from the Executive Director – APESMA – John Vines OAM

The Association of Professional Engineers, Scientists and Managers, Australia (APESMA) is pleased to present to you the joint APESMA/Charles Sturt University Doctor of Business Administration (DBA).

The DBA program matches the success of the APESMA/Deakin MBA (Technology Management) in terms of relevance, focus, flexibility and accessibility. The program will assist candidates in major business and management undertakings and will provide a real life learning opportunity.

We are pleased to have developed a relationship with Charles Sturt University. The joint DBA program offers a relevant, flexible, achievable and cost effective program of advanced study. CSU has demonstrated, on many fronts, that it is receptive to the needs of industry and provides many business training opportunities for individuals and organisations both in Australia and throughout the world.

I hope that you find the Doctor of Business Administration outlined herein to be of interest and that you will take the opportunity to enrol in the program.



Message from the Vice Chancellor – CSU – Ian Goulter

Universities, as educational providers, must remain relevant to the communities and societies that they serve. Charles Sturt University (CSU) achieves this goal by providing challenging, professionally relevant business courses that continue to be in high demand nationally and internationally.

Developed for an era of dramatic and ongoing change, the APESMA/CSU DBA program has been designed with maximum flexibility to enable it to adapt rapidly to maintain relevance and therefore meet the changing needs of management professionals. This adaptability and relevance is achieved through an integrated program which incorporates the skills and competencies necessary for management professionals to operate effectively in a fast changing, global business environment.

The program seeks not only to prepare senior executives for the highest levels of management practice but also to equip candidates with the knowledge and expertise necessary to provide strategic leadership to organisations on the cutting edge of business practice now and in the future.

As Vice Chancellor of Charles Sturt University, I am proud of the quality and relevance of our joint DBA program. I believe that it provides graduates with a professional edge by giving them a qualification of the highest calibre.

Program Structure

DBA 711

The subject introduces candidates to the issues that they are likely to confront in undertaking research for their DBA dissertation. It starts with a review of the role of research in business. This leads to a consideration of the philosophy of research and the means by which researchers identify issues and acquire knowledge. Attention is then given to the nature of the research process, including the steps to be followed in planning and designing a research project. Candidates carry out a small-scale literature review in their field of study. A research induction program must be completed as part of DBA711.

DBA 712

The aim of this subject is to help candidates develop the research skills and expertise necessary to prepare a dissertation. The subject has four components. First, candidates are introduced to the issues to be considered in developing a research proposal. Second, candidates study the use of qualitative and non-experimental methods and their applications to business. Third, the subject considers quantitative research methods, including the formulation of hypotheses, the construction of models and theories and the techniques of empirical testing and multivariate analysis. Finally, candidates take one of three options: the case study method, action research or observational research. Assumed knowledge for this subject is equivalent to that covered in DBA711 Research Issues in Business.

DBA 713

DBA713 and the next subject, DBA714, expose candidates to intensive study in the discipline group that forms part of the approved field of research. Candidates undertake a program of directed, in depth, reading to an advanced level in the field of research in which they wish to specialise for the dissertation. The subject requires candidates to become familiar with the literature in the field of research, and to thoroughly understand the major processes, techniques, issues, problems and knowledge within the field of research that will enable the candidate to successfully pursue a dissertation, the outcome of which is to enhance business practice. Assumed knowledge for this subject is equivalent to that covered in DBA712.

DBA 714

This subject continues the intensive study of a field of research commenced in DBA713. Candidates undertake a directed in depth reading to an advanced level in preparing to investigate a key business issue to be presented in a dissertation. The subject requires candidates to become familiar with the major research issue, and to thoroughly understand the strengths and weaknesses of the methodologies by which knowledge in the field has been advanced. In addition, this subject focuses on the business and research ethic issues relative to investigating business issues. Assumed knowledge for this subject is equivalent to that covered in DBA712.

DBA 715 Doctoral Dissertation

The object of the research component of the DBA will be to identify, analyse and propose solutions to complex issues confronting business through the application of knowledge, thereby improving professional practice and understanding. Candidates will report the findings of their research in a dissertation comprising a significant piece of applied work. It is expected that the dissertation will focus on work-based business or management issues. It is expected that the dissertation will have the support of the candidate's organisation and should provide value to the organisation.

COURSE Information



APESMA, DBA Section, GPO Box 1272L
Melbourne, VIC 3001, Australia

Australia Telephone 1300 85 33 77
International Telephone +61 3 9695 8855
Facsimile +61 3 9696 9313

Email dbainfo@apesma.asn.au
Website www.apesma.asn.au/education/dba



Admission Requirements

Applicants must normally have completed the APESMA/Deakin University MBA (Technology Management) or another MBA program with a 65% average. Applicants who hold a similar qualification from a recognised Australian tertiary institution or a qualification deemed to be equivalent may also apply for entry into this program.

In addition to acceptable academic qualifications, an applicant for admission shall:

- have a minimum of five years of relevant business experience; and
- be working in business or have access to business, such that the practical requirements of the program and the research can be undertaken.

Applicants who meet the admission requirements will be granted provisional admission to the DBA pending formal admission by the CSU DBA Course Committee.

* Relevant business experience will normally be defined as five years work experience which has resulted in the candidate being advanced to a position in which they perform tasks requiring the integration of substantial theoretical (or policy) and technical knowledge to:

- Manage programs;
- Develop, review or evaluate significant policies, programs or initiatives;
- Be the recognised authority within their business institution in a complex specialised area;
- Develop and apply new principles and technology, and or;
- Provide professional or consultancy services with recognised standing across or outside their business institution.

Accreditation and Recognition

The APESMA/CSU DBA is formally accredited through Charles Sturt University and, as such, formally recognised by the education authorities and the Australian Government. APESMA has developed strong links with professional bodies both in Australia and overseas which accords the DBA international recognition. The Association and CSU will be making the DBA available widely in Australia and internationally and expect that the international recognition of the program will be very high.

Study Mode

The APESMA/CSU DBA is conducted through distance education and provides specially designed study materials for each unit. The program is fully portable and can be studied anywhere in the world. Given the flexible nature of the program, minimal time off work is required.

Duration of Study

The expected minimum duration of the DBA is two years full time or four years part time, while the maximum duration is seven years under the University's regulation. To complete the DBA in four years of part time enrolment, candidates will need to devote at least 12-16 hours per week to the program over each 20 week semester plus additional reading and data collection/research.

English Requirements

All study materials are in English. Participants whose first language is not English are expected to be able to achieve a TOFEL score of 600 or a score of 250 in the computer based TOFEL, alternatively an IELTS band score of 6.5 or higher and a band score of 7.0 or higher in academic writing is required.

Fees

The fee per unit covers enrolment in the unit, provision of the study guide and textbook, access to academic staff and forums. Participants pay only for the unit(s) in which they are currently enrolled - there is no requirement to pay the full course fees upon initial enrolment. The fees can be found on the web site.

Certified Copy of Qualifications

Applicants must supply a certified copy of their Masters degree qualification. The purpose of certification is to ensure that the document is a true and accurate copy of the original. A certified document includes the signature, name and registration number of the person certifying the document.

Induction Program

A 2-day program is conducted at CSU Wagga Wagga campus in February each year. It covers a range of important issues for research students in the early stages of their work. Attendance satisfies a condition of enrolment. Further details on the website. For students unable to attend the on-campus program, an online program will be available.