



CORPORATE TRAINING ↗ CHIFLEY HUMAN CAPITAL ↗ SHORT COURSES ↗ CERTIFICATE AND DIPLOMA PROGRAMS ↗ POSTGRADUATE PROGRAMS ↗
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GRADUATE CERTIFICATE OF BUSINESS STRATEGY

PROGRAM OVERVIEW

If you want to take up a senior management role, you need to be able to lead the strategic planning process. Strategic planning is about analytic thinking and problem solving; it requires a sound understanding of finance, organisational management and the competitive business environment. Chifley's Graduate Certificate of Business Strategy will develop the skills you need to build and sustain a competitive advantage in continually changing environments.

You will graduate having an informed perspective on the evolving global business environment, as well as a range of analytic tools for setting objectives; positioning your company competitively; and planning and implementing a particular strategy.



PROGRAM STRUCTURE

You need to complete four units to gain Chifley's Graduate Certificate of Business Strategy qualification. This includes three core units and one elective from the list below.

Core Units		Elective Units Choose one	
101	Financial Management	407	International Business Strategy
102	Management Perspectives	423	e-Business Strategy
306	Strategic Management	302+	Chifley two day short courses: > Business Risk > Strategic Thinking and > Strategic Planning and Implementation

+ Chifley short courses are conducted nationally in Australia over two days and are only available to students in Australia. To complete Unit 302, you must pass the assignments for each short course. The three short courses need to be completed within three years.

Time Frame

The maximum time you can take to complete the Graduate Certificate of Business Strategy is three years.

ADMISSION DETAILS

Entry Requirements

- > An undergraduate degree
- > English language competency
- > Non-native English speakers must achieve a TOEFL score of 577 (or a score of 233 in the computer based TOEFL) or IELTS score of 6.5
- > Recommended: two years full-time working experience

Special Entry

You might be eligible for admission even if you do not meet these requirements.

Download our special entry policy at www.mba-distance-learning.com/downloads.asp

Study Expectations

You need the internet and email access to undertake your studies at Chifley. You will be assessed through a combination of assignments, exams and online participation. Assessment differs for each unit and while a schedule is provided, the time required to complete tasks and achieve the unit aims will depend on your particular knowledge, experience and commitment.

Credit

Credit is available for previous relevant postgraduate study that you have completed within the last 10 years. To graduate from any Chifley Business School postgraduate program, you must complete at least 50% of the course you are enrolled in.

Each case is reviewed individually and more information on applying for credit is available at www.mba-distance-learning.com/credit.asp

Study Periods

There are two student intakes each year, and each study period lasts 18 weeks plus exams. An additional summer study period allows existing students to fast track their studies.

ASSESSMENTS

At Chifley, assessment is a mix of assignments and exams, designed to help you apply what you have learnt. Assignment questions and weightings can be found in your Study Guide, and useful guidelines on assignment preparation are included in 'My Resource Centre' on e-Communities.

All units except Unit 302 include an exam. Sample exams can also be found in your Study Guide, and assistance with exam preparation is included in 'My Resource Centre'. Examination venues are located throughout the world—students who live more than 150km from an established venue should contact Chifley Client Care on 1300 853 377 to arrange a location and supervision.

FEES

At Chifley, there are no up-front fees—you only pay for each unit as you study when you enrol.

Fees	Australian / New Zealand students (AU\$)	International students (AU\$)
Per unit	\$1,450	\$1,600
Unit 302	Call Chifley for course fees	N/A

BY INDUSTRY. FOR INDUSTRY.

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CHIFLEY BUSINESS SCHOOL

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