





# CHIFLEY POSTGRADUATE PROGRAMS PHARMACY

## FROM THE CHIEF EXECUTIVE

Chifley Business School takes great pride in delivering the Graduate Certificate of Management for pharmacy professionals. Chifley, an initiative of APESMA, is Australia's largest independent provider of distance business education.

We are committed to being the most industry-relevant, customer-focused and innovative business school in Australia. We are responsive to industry's needs and this is reflected in our programs.

The flexible program structure enables busy professionals from science and technology-based backgrounds to study at their own pace while balancing work and family demands. We also offer the option to advance into higher levels of education.

Chifley looks forward to making your postgraduate education as satisfying as it can be.

**Neil Edwards**  
Chief Executive  
Chifley Business School

## ABOUT APESMA

Our management education program has changed the culture of the engineering and science fields from being very technically oriented professions to those that now recognise the importance of combining technical and business skills as a pathway to management roles. Our focus since then has been to provide these professionals with an all-around management capability.

**John Vines**  
Former CEO, APESMA and Chairman, Chifley Business School

Chifley postgraduate programs are delivered by Chifley Business School via distance learning. Since the development of the first postgraduate diploma of management in 1989, Chifley's partnerships with industry and corporations have seen Chifley postgraduate programs develop into dynamic industry-focused and specialised programs.

Chifley postgraduate programs are the benchmark for many competitors who now seek to offer distance learning postgraduate programs. To date, Chifley postgraduate programs boast an alumni of over 10,000 national and international graduates over a range of industries.

## THE PROGRAM

Chifley offers two pharmacy units, enabling pharmacy professionals and those who work within the pharmaceutical industry to undertake targeted higher management education.

The program is designed to develop the management skills of pharmacists and health professionals by drawing on the expertise of business and industry professionals.

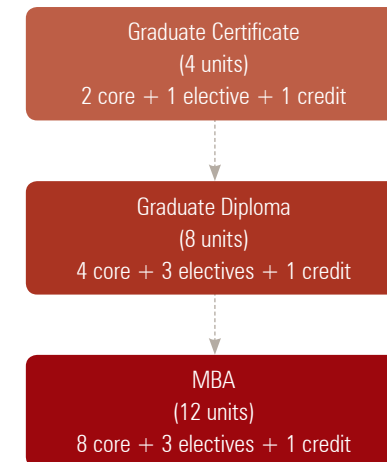
## WHO IS IT DESIGNED FOR?

Pharmaceutical industry professionals including:

- Pharmacy owners, scientists and healthcare providers who wish to expand on their knowledge in business management.
- Students of a pharmacy or science background who wish to pursue a career in business.

## ARTICULATION PATHWAYS

Chifley supports your career by offering pathways into a range of postgraduate programs.



Entry requirements into our postgraduate programs apply.  
Visit [www.mba-distance-learning.com/entry\\_req.asp](http://www.mba-distance-learning.com/entry_req.asp) for more details.

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## PHARMACY MANAGEMENT UNITS

### Unit 601: Pharmacy Practice and Planning

Pharmacy practice and planning provides a conceptual framework for managing, planning and designing a pharmacy and associated pharmacy operating procedures, with consideration given to the business, regulatory and professional requirements. The unit examines the operational designs utilising a variety of available resources and systems. It investigates the physical layout for optimal delivery of goods and services.

The unit is designed to draw on your personal experiences in a pharmaceutical environment, and to apply the knowledge acquired from the unit material, to the day-to-day operations of your pharmacy practice.

### Unit 602: The Australian Healthcare and Pharmaceutical Environment

This unit provides an overview of the Australian healthcare system with a focus on the pharmaceutical industry and pharmacy. It examines healthcare legislation and regulations, the pharmaceutical industry, community pharmacies, hospitals, relevant professional peak bodies and consumer groups and how they shape the pharmaceutical supply infrastructure.

Health professionals and managers studying this unit will gain an understanding of the key stakeholders within the health system and how they interact and impact on healthcare care delivery in Australia.

## MR. GRAHAME BEECROFT

For some time I had considered undertaking an MBA program, but found that many of the courses would be too difficult to fit into my lifestyle. I discovered that the distance education program offered by the Chifley Business School was both high quality and flexible enough for me to undertake the study units at my own pace. Distance education allowed me to schedule studies at my pace—taking breaks between units if necessary.

The course has provided me with much factual information and also many theoretical frameworks that give a deeper understanding to many of the things we do on a day to day basis.

The sequential nature of the program in achieving firstly a certificate, then a diploma and finally the Masters degree, gave me a sense of achievement as I met those milestones.

I highly recommend health professionals to undertake this program if they seek to improve the way in which they deliver their particular health service. It will also give them insight into the way in which they cope in their unique workplace setting.

Achieving success takes considerable effort, my only regret is that I didn't undertake this program earlier in my career.

Grahame Beecroft is a community pharmacist in Victoria and has an interest in three pharmacies.

He is also a member of the Pharmacy Board of Victoria, Australia and Fellow of the Australian Institute of Pharmacy Practice and Management, Australia.



## FROM THE UNIT CHAIR

Australians have access to the best pharmaceuticals and healthcare in the world, and at an affordable price. This is largely achieved by a well established but complex government-controlled system.

But a globalised economy with exponential advancement in medical technology, intensifying market competition and an ageing population has put the current system under intense pressure. Pharmacists, health administrators and pharmaceutical industry executives are faced with an increasingly challenging business environment.

In response, Chifley offers flexible management education that meets the needs of the pharmaceutical industry and the pharmacy profession. This program is designed to offer you educational flexibility and support in pursuit of a rewarding career.

**Bill Suen**  
Unit Chair  
Pharmacy

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